



The 5th Annual Future of Transport Conference

“At the intersection of technology & transport”

3 March 2020, Thon Hotel EU Brussels

www.future-transport.eu

Transport offers policymakers the opportunity to make social and economic impacts, arguably unlike in any other sector. It is where the consumer, citizen, public and private sectors converge around issues such as climate change, sustainability and mobility, and the relationship between policy development, transport systems and the emerging technology that so often underpins transport development, is vital for Europe’s future competitiveness and sustainability goals. Forum Europe’s **5th Future of Transport Conference** gathers stakeholders to debate the critical pillars of EU transport policy, explore the role technology will play in achieving our vision for the future of mobility and discuss what we can expect from the next five years of EU policymaking under the leadership of the new Commission in this sector.

This year’s conference will have a significant focus on **connected and automated vehicles** and the developments in the **WiFi – CV2X** debate, **transport safety** and in particular how technology and transport policy can make a difference, and finally **climate change** and **decarbonization**, where the debate ranges from UN-level politics to fuel types, to technology.

09.00 – 09.20 **Keynote Address**

Henrik Hololei, Director-General, DG MOVE, European Commission (**confirmed**)

09:20 – 09:40 **Keynote address on transport and communications services in the digital era**

Mikael Nyberg, Director-General and High Representative, Ministry of Transport & Communications of Finland (**confirmed**)

0940 – 11: 00 **Session 1: Connectivity in the future vehicle**

Connected and automated mobility (CAM) is becoming a reality around the globe. This market is expected to allow for safer, more efficient transportation and to generate billions of euros in revenues for vehicle manufacturers, telecoms operators and equipment makers in Europe. Realistically, however, the true potential of connected vehicles won't be fully realised until there is robust, reliable and ubiquitous high-bandwidth connectivity to ensure 'always-on' critical services.

Initial proposals from the European Commission that favoured a Wi-Fi-based standard to deliver this over the cellular-based V2X technology split the auto and tech industries and was ultimately rejected by member states in July, forcing a rethink in both the Commission and Parliament on the best way forward. This session will evaluate the different options put forward, and the potential that each solution offers for delivering the required connectivity in both the short and the long term. It will look at progress towards providing connectivity along pan-European 5G corridors on major trunk roads and motorways, and at the next steps to look more broadly at tackling connectivity 'not-spots' and at moving towards the delivery of ubiquitous coverage for CAM across Europe. Crucially it will discuss the best way forward to ensure Europe is not left lagging behind global competitors like China and the USA when it comes to the future of CAM.

Moderator: Paul Adamson, Chairman, Forum Europe (**confirmed**)

Panel:

- **Claire Depré**, Head of Unit for Intelligent Transport Systems, DG MOVE, European Commission (**confirmed**)
- **Fabrizio Cortesi**, Director of Policy and Strategy, Public Affairs – Europe, Huawei Technologies (**confirmed**)
- **Dr. Abayomi Otubushin**, Senior Manager of Government and External Affairs, BMW (**confirmed**)
- **Serge van Dam**, Co-Chair of the Connected and Automated Driving Group, CEDR (**confirmed**)
- **Joost Vantomme**, Smart Mobility Director, European Automobile Manufacturers' Association (ACEA) (**confirmed**)

11:00 – 11:30 **Networking coffee**

11:30 – 12:45 **Session 2: Transport safety - Towards "Vision Zero"**

With 25,000 people losing their lives every year due to road incidents in Europe, the European Commission has committed to 'Vision Zero' to reduce road deaths on European roads to almost zero by 2050. One very promising field of action is vehicle safety and technology. In this context, our panel will explore the current and future initiatives regarding the deployment of automated driving and intelligent transport technologies. It will also discuss how public and private stakeholders can work to ensure trust from the consumers and which rules should be put in place in order to ensure that automated driving delivers its contribution to road safety.

Moderator: Paul Adamson, Chairman, Forum Europe (**confirmed**)

Panel:

- **Fotini Ioannidou**, Head of Unit for Road Safety, DG MOVE, European Commission (**confirmed**)

- **Peter Kronberg**, Safety Director, Volvo Group (**confirmed**)
- **Pierre-Olivier Millette**, Associate Director - Automated Driving Technical Policy, Intel (**confirmed**)
- **Graziella Jost**, Projects Director, European Transport Safety Council (**confirmed**)

12:45 – 14:00 **Networking lunch**

14:00 – 14:10 **Turkey-EU cooperation for a green & smart future**

- **Özlem Gökçe**, Chair of the Turkey-Belgium Business Council of the Foreign Economic Relations Board of Turkey (DEİK) (**confirmed**)

14:10 – 14:30 **Afternoon keynote address:**

- **Karima Delli**, Chair of the Committee on Transport and Tourism, European Parliament (**confirmed**)
- **Dr Manfred Rudhart**, Chief Executive Officer, Arriva (**confirmed**)

14:30 – 16:00 **Session 3: Transport’s role in decarbonization - Europe’s commitment to a sustainable future**

The transport sector is the fastest growing contributor to climate emissions, representing a quarter of Europe’s greenhouse gas emissions. According to the Green Deal, the EU will revise the transport standards by 2021 to ensure a clear pathway at putting Europe on track to reach net-zero global warming emissions by 2050. To achieve this vision, a robust and sustainable transport infrastructure is required to support the use of renewable energy sources to power future vehicles, including electric cars. With the European Commission’s proposal to spend 70% of the transport budget of the next Multiannual Financial Framework on climate-friendly objectives, this session will explore the most efficient mobility solutions that could reduce our carbon footprint.

Moderator: Robert Wright, Senior Vice President, FleishmanHillard

Panel:

- **Alex Paquot**, Head of Unit – Road Transport, DG CLIMA, European Commission (**confirmed**)
- **Jean-François Aguinaga**, Head of Unit - Future Urban & Mobility Systems, DG Research & Innovation, European Commission (**confirmed**)
- **William Todts**, Executive Director, Transport & Environment (**confirmed**)
- **Dr Manfred Rudhart**, Chief Executive Officer, Arriva (**confirmed**)
- **Hanno Klausmeier**, Managing Director, SAP Labs (**confirmed**)