

THE 8TH ANNUAL

FUTURE OF TRANSPORT CONFERENCE

The Transformation of the Automotive Sector

Finding the balance between European environmental,
trade and industrial policies

BRUSSELS

28 MARCH 2023

Sponsorship Brochure

Contact - Rebecca Williams

T. : +44 (0) 2920 783 077 / future-transport@forum-europe.com

www.futuretransport-eu.com

#FoT23

THE 8TH ANNUAL

FUTURE OF TRANSPORT CONFERENCE

The Transformation of the Automotive Sector

Finding the balance between European environmental, trade and industrial policies

BRUSSELS

28 MARCH 2023

Contents

P 3 Introduction

P 4 Previous Speakers

P 5 Previous Sponsors & Statistics

P 6 Sponsorship Packages - Platinum

P 7 Sponsorship Packages - Gold

P 8 Catering Packages

P 9 Product Sponsorship

PLEASE NOTE: The list of packages described in this brochure are by no means exhaustive and are meant only as a guide to the possible sponsorship and brand building opportunities that are available at this event. If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch.

We are always available to help you identify the options that suit your budget while maximizing your value and visibility at the conference, and if necessary, our marketing team can work with you to create innovative sponsorship packages tailored to the exact needs of you and your organization.

 **ForumEurope**

Contact - Rebecca Williams

T . +44 (0) 2920 783 077 / future-transport@forum-europe.com

www.forum-europe.com

THE 8TH ANNUAL FUTURE OF TRANSPORT CONFERENCE

The Transformation of the Automotive Sector

Finding the balance between European environmental, trade and industrial policies

BRUSSELS

28 MARCH 2023

Introduction

Europe's transport and mobility sectors are at the start of an unprecedented transformation. For the vehicle industries, zero-emission mobility is the near future, demanding a significant restructuring of manufacturing and innovation processes. As data, AI and connectivity begin to deepen their integration with vehicles and transport networks, the potential to drive insights, efficiencies and services becomes ever more apparent, promising improvements to traffic management and safety while boosting and enabling European and global climate objectives.



Why sponsor The 8th Annual Future of Transport Conference

- › **Exclusive speaking positions** | Your organisation can contribute to the discussion
- › **Engaging and Interactive format** | Engage in a fully immersive and interactive debate with decision makers, businesses and policymakers.
- › **EU and global outreach** | Convey your message to a broad and international audience
- › **Networking opportunities** | Connect with your fellow attendees during coffee and lunch breaks throughout the event
- › **Visibility Opportunities** | Ensure maximum visibility through branding on the event website and marketing activities
- › **Exhibition and demos area** | Showcase your products and solutions or share a position paper with the audience

There are various sponsorship packages available for the event, to offer optimum exposure for all budgets available. These range from higher-end sponsorship packages giving an exclusive speaking position and priority branding, down to lower cost branding that still provides high visibility and a great value opportunity to raise your profile among the leading decision makers in this sector.

 **ForumEurope**

Contact - Rebecca Williams

T . +44 (0) 2920 783 077 / future-transport@forum-europe.com

www.forum-europe.com

THE 8TH ANNUAL

FUTURE OF TRANSPORT CONFERENCE

The Transformation of the Automotive Sector

Finding the balance between European environmental, trade and industrial policies

BRUSSELS

28 MARCH 2023

Previous Speakers

Previous speakers at Forum Europe events on Data and Tech issues have included...



Henrik Holoei
Director-General, DG MOVE
European Commission



Ditte Juul Jørgensen
Director-General, DG ENER,
European Commission



Hugo Santos Mendes
Deputy Minister, Ministry of
Infrastructure and Housing,
Portugal



Ahti Kuningas
Deputy Secretary General for
Transport, Ministry of Economic
Affairs and Communications,
Estonia



Winfried Hermann
Minister of Transport Baden-
Württemberg,
Germany



Daniel Mes
Member of Cabinet, Executive
Vice-President Frans Timmermans
European Commission



Filip Negreanu-Arboreanu
Deputy Head of Cabinet for
Commissioner Adina Vălean,
European Commission



Karima Delli
MEP, Chair of Transport and
Tourism Committee



Adrià Gomila
Director of Mobility Services,
Barcelona City Council



Lennart Saleminck
Head of Department for Smart
Mobility, Ministry of Infrastructure
and Water Management,
Netherlands



Kristian Hedberg
Head of Unit, Sustainable and
Intelligent Transport, DG MOVE,
European Commission



Mark Nicklas
Head of Unit for Mobility,
DG GROW,
European Commission



Claire Depré
Head of Unit, Road Safety,
DG MOVE,
European Commission



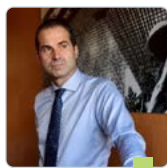
Peter Stuckmann
Head of Unit, Future Connectivity
Systems, DG CONNECT,
European Commission



Alex Paquot
Head of Unit for Road Transport,
DG CLIMA,
European Commission



Laurianne Krid
Director General, Fédération
Internationale de l'Automobile
Region 1



Roberto Tomasi
CEO,
Autostrade per l'Italia



Diana Zhou
Senior Director, Global Alliances
and Policy,
Virgin Hyperloop



John Cooper
Director General,
FuelsEurope



David Archer
CEO,
Savannah Resources



Johannes Peter Bauer
Safety Director, European
Automobile Manufacturers'
Association (ACEA)



Anne-Lise Thieblemont
Vice President Government Affairs,
Qualcomm



Pierre-Olivier Millette
Associate Director, Automated
Driving Technical Policy,
Intel



William Todts
Executive Director,
Transport & Environment



Welmoed Neijmeijer
Head of Licensing
& Public Policy - Rentals
Bolt

*Positions and organisations at time of contribution

Contact - Rebecca Williams

T . +44 (0) 2920 783 077 / future-transport@forum-europe.com

www.forum-europe.com

THE 8TH ANNUAL

FUTURE OF TRANSPORT CONFERENCE

The Transformation of the Automotive Sector

Finding the balance between European environmental, trade and industrial policies

BRUSSELS

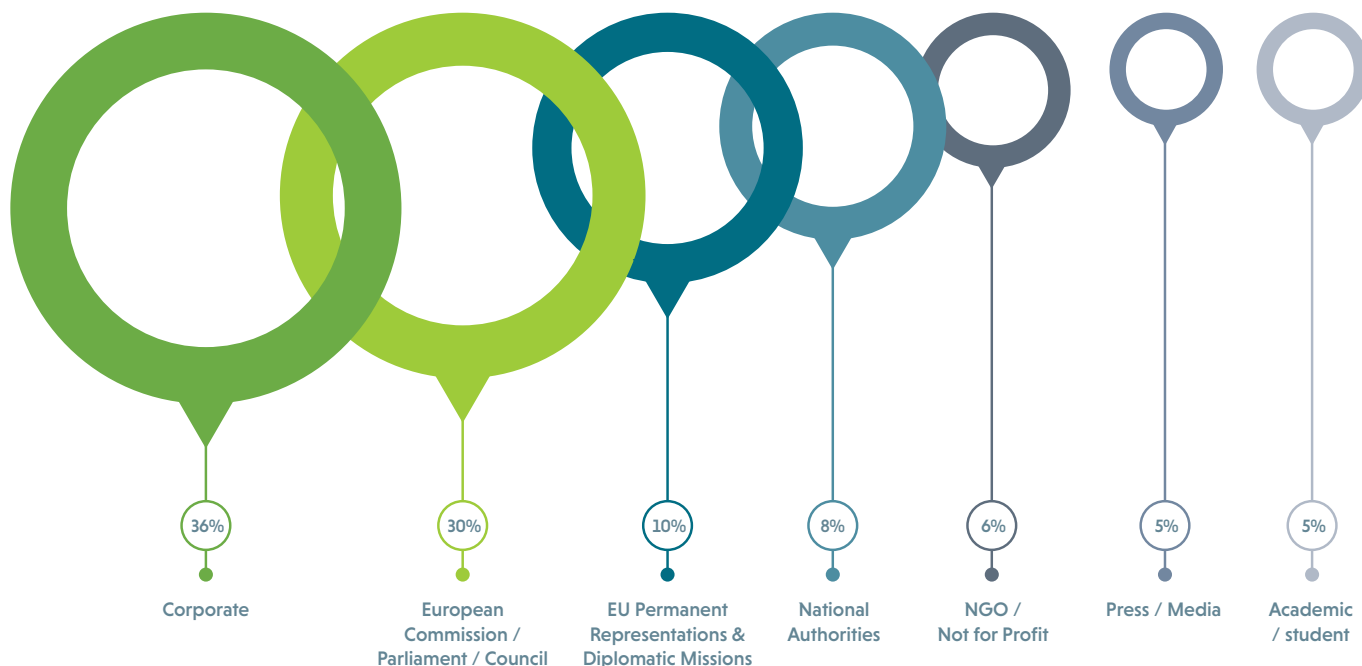
28 MARCH 2023

Previous Sponsors and Statistics

Previous sponsors at Forum Europe events have included...



Last year's edition of the Future of Transport Conference gathered..



 **ForumEurope**

Contact - Rebecca Williams

T . +44 (0) 2920 783 077 / future-transport@forum-europe.com

www.forum-europe.com

THE 8TH ANNUAL

FUTURE OF TRANSPORT CONFERENCE

The Transformation of the Automotive Sector

Finding the balance between European environmental, trade and industrial policies

BRUSSELS

28 MARCH 2023

Sponsorship Packages - Platinum

Platinum Package

€15,000

- Speaking position for a company representative during one of the main plenary sessions;
- 5 guaranteed and complementary delegate places for company representatives or guests to attend the main conference (please note: in case of restrictions in place on the number of attendees who can attend events, you will be in the priority group to receive delegate places, alongside speakers, policymakers / regulators and other sponsor organisations);
- Inclusion of your organization logo as a 'platinum sponsor' across all pre-event and event day materials, including:
 - **Conference website (with link to your website)**
 - **All marketing emails**
 - **Event day banners and stage backdrop at the conference venue**
- Inclusion of company materials in delegate e-packs, which are distributed to all delegates prior to arrival;
- Opportunity to take a tabletop exhibition space to showcase your products and solutions or share a position paper with the audience;
- Advance access (1 week before the event) to the list of attendees who will be participating;
- 2 places at the pre-conference VIP and speaker networking dinner (including speaker) – if organised.

 **ForumEurope**

Contact - Rebecca Williams

T . +44 (0) 2920 783 077 / future-transport@forum-europe.com

www.forum-europe.com

THE 8TH ANNUAL

FUTURE OF TRANSPORT CONFERENCE

The Transformation of the Automotive Sector

Finding the balance between European environmental, trade and industrial policies

BRUSSELS

28 MARCH 2023

Sponsorship Packages - Gold

Gold Package

€8,000

- 2 guaranteed and complementary delegate places for company representatives or guests to attend the main conference (please note: in case of restrictions on the number of attendees who can attend events, you will be in the priority group to receive delegate places, alongside speakers, policymakers / regulators and other sponsor organisations);
- Inclusion of your organisation logo as a 'Gold sponsor' across all pre-event and event day materials (both on the virtual platform and the physical venue), including:
 - Conference website (with link to your website)
 - All marketing emails
 - Event day banners and stage backdrop at the conference venue
 - On all post event materials
- Inclusion of company materials in delegate e-packs, which are distributed to all delegates prior to arrival;
- Opportunity to take a tabletop exhibition space to showcase your products and solutions or share a position paper with the audience;
- Advance access (1 week before the event) to the list of attendees who will be participating;
- 2 places at the pre-conference VIP and speaker networking dinner (including speaker) – if organised.

 **ForumEurope**

Contact - Rebecca Williams

T . +44 (0) 2920 783 077 / future-transport@forum-europe.com

www.forum-europe.com

THE 8TH ANNUAL

FUTURE OF TRANSPORT CONFERENCE

The Transformation of the Automotive Sector

Finding the balance between European environmental, trade and industrial policies

BRUSSELS

28 MARCH 2023

Catering Packages

Exclusive Sponsorship of VIP & Speaker dinner

€10,000

We are pleased to offer the opportunity for an organisation to sponsor and host a pre-conference networking dinner. All speakers, sponsors, highlevel guests and senior policymakers who are participating at the event in-person meet for a 3-course sit-down dinner, which will include time for informal networking and a room-wide discussion on issues relating to the conference topics.

- Your organisation seen as the exclusive 'host' for the dinner;
- Three-course dinner for conference speakers and invited guests;
- The opportunity for a representative from your organisation to introduce the dinner and lead the discussion;
- Opportunity to provide input in the guest-list and dinner seating plan;
- Exclusive branding at the dinner venue on banners and menu cards;
- 3 places at the dinner reserved for your representatives or guests;
- 1 guaranteed and complementary delegate place for an organisation representative to attend the main conference.

Sponsorship of Cocktail Reception

€7,000

The Networking Reception will be opened to all attendees to join. The setting will be informal and relaxed, providing the opportunity to network and meet over drinks and canapés.

- Your organisation seen as the exclusive 'host' of the cocktail reception;
- Exclusive branding at the reception venue on a banner;
- The opportunity for a representative from your organisation to give welcome address;
- 3 places at the reception reserved for your representatives and guests;
- 1 guaranteed and complementary delegate place for an organisation representative to attend the main conference.

Exclusive Sponsorship of conference refreshments

€5,000

- Corporate identity displayed in the refreshments area during coffee break;
- Opportunity to include branded items such as napkins, chocolates, or biscuits for instance (to be provided by sponsor and subject to venue terms and conditions);
- 1 complementary delegate place.

 **ForumEurope**

Contact - Rebecca Williams

T . +44 (0) 2920 783 077 / future-transport@forum-europe.com

www.forum-europe.com

THE 8TH ANNUAL

FUTURE OF TRANSPORT CONFERENCE

The Transformation of the Automotive Sector

Finding the balance between European environmental, trade and industrial policies

BRUSSELS

28 MARCH 2023

Product Sponsorship

As well as the main Sponsorship Packages, there are also a range of product based branding opportunities available with Forum Europe. These have been chosen specifically for their ease of production and value beyond the event itself. The list below is by no means exhaustive and our marketing team will be happy to work with you to create innovative sponsorship packages tailored to the needs of you and your company.



Hand Sanitizer Sponsorship €1800

- Company logo in full colour printed on individual hand sanitizer bottles distributed to all attendees on their arrival at the venue. **Cost of production is included.**
- Recognition on exclusive "Thank you for helping to keep us safe" signage at event.



Sponsorship of lanyards €2000 + cost of production

- Company logo printed in full colour on all lanyards.
- Option of having the lanyard production organised by Forum Europe (production costs to be covered by your organisation) or to provide the lanyards yourself.
- Lanyards are distributed to all in-person delegates on arrival at the conference and worn at all times, ensuring high visibility of your brand throughout the event.



Sponsorship of conference badges €1,500

- Company logo printed in full colour on all delegate badges.
- Badges are distributed to all in-person delegates on arrival at the conference and worn at all times, ensuring high visibility of your brand throughout the event.

Please note: joint sponsorship of both lanyards and badges is available at the discounted rate of €3,000.

 **ForumEurope**

Contact - Rebecca Williams

T . +44 (0) 2920 783 077 / future-transport@forum-europe.com

www.forum-europe.com